

# ORDER

Orders	Order / Rev:	<b>706685</b>	
Alt Order #:	06278669		
Product Desc:	OBAMA FOR AMERICA		
Estimate:	1537		
Flight Dates:	10/30/12 - 11/05/12		Primary AE:
Original Date / Rev:	09/20/12 / 09/20/12		Sales Office:
Order Type:	Political		Sales Region:
Agency	Name:	<b>Greer Margolis Mitchell/ Pol</b>	
Buying Contact:			Billing Type:
Billing Contact:			Billing Calendar:
	3050 K St NW		Billing Cycle:
	Washington, DC 20007		Agency Commission:
Advertiser	Name:	<b>Obama/D/President</b>	
Demographic:	A35+		New Business Thru:
Product Codes:	PL-Presidential,Political,PL-Federal		Order Separation:
Priority:	P-5		Advertiser External ID:
Revenue Codes:	AGY, GEN, POL		Agency External ID:



WKYC

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/04/12	196	\$97,725.00	\$83,066.25	November 2012	232	\$116,925.00	\$99,386.25	0.00
11/05/12	11/11/12	36	\$19,200.00	\$16,320.00	Totals	232	\$116,925.00	\$99,386.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	10/30/12	11/02/12	Days of Our Lives	CM	1p-2p	- TWTF--	:30	8	\$200.00	P-5	0.00	NM	8	\$1,600.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		8	\$200.00			0.00					
2	WKYC	10/30/12	11/02/12	M-F 10-11a	CM	10a-11a	- TWTF--	:30	4	\$100.00	P-5	0.00	NM	4	\$400.00
				M-F 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4	\$100.00			0.00					
3	WKYC	10/30/12	11/02/12	Tonight Show	CM	1135p-1237a	- TWTF--	:30	7	\$450.00	P-5	0.00	NM	7	\$3,150.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		7	\$450.00			0.00					
4	WKYC	10/30/12	11/02/12	M-F 10-11a	CM	10a-11a	- TWTF--	:30	8	\$100.00	P-5	0.00	NM	8	\$800.00
				M-F 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		8	\$100.00			0.00					
5	WKYC	10/30/12	11/02/12	Late Night	CM	1237a-136a	- TWTF--	:30	4	\$150.00	P-5	0.00	NM	4	\$600.00
				Late Night w/Jimmy Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4	\$150.00			0.00					
6	WKYC	10/30/12	11/02/12	M-F 11a-1230p	CM	11a-1230p	- TWTF--	:30	7	\$200.00	P-5	0.00	NM	7	\$1,400.00
				11a-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		7	\$200.00			0.00					

Order / Rev: 706685  
Alt Order #: 06278669  
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Obama/D/President  
Product Desc: OBAMA FOR AMERICA  
Estimate: 1537

Order / Rev: 706685  
Alt Order #: 06278669  
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Obama/D/President  
Product Desc: OBAMA FOR AMERICA WKYC  
Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
21	WKYC	11/02/12	11/02/12	Fri Prime C	CM	10-11p	----F--	:30	1	\$1,500.00	P-5	0.00	NM	1	\$1,500.00
				Fri Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$1,500.00		0.00			
22	WKYC	11/02/12	11/02/12	Fri Prime B	CM	9-10p	----F--	:30	1	\$1,500.00	P-5	0.00	NM	1	\$1,500.00
				Fri Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$1,500.00		0.00			
23	WKYC	11/05/12	11/05/12	Mon Prime C	CM	10-11p	M-----	:30	1	\$2,200.00	P-5	0.00	NM	1	\$2,200.00
				Mon Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$2,200.00		0.00			
24	WKYC	11/05/12	11/05/12	Mon Prime Other	CM	Various	M-----	:30	1	\$5,000.00	P-5	0.00	NM	1	\$5,000.00
				Monday Prime Other		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$5,000.00		0.00			
25	WKYC	11/03/12	11/04/12	EN (Sa-Su)	CM	6P-7P Sa/Su	----SS	:30	4	\$500.00	P-5	0.00	NM	4	\$2,000.00
				Early News (Sa-Su)		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----SS		4				\$500.00		0.00			
26	WKYC	11/03/12	11/03/12	Sat 1030a-11a	CM	Sat 1030-11a	-----S-	:30	1	\$100.00	P-5	0.00	NM	1	\$100.00
				Sat 1030-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$100.00		0.00			
27	WKYC	11/03/12	11/03/12	Notre Dame Football	CM	Notre Dame Footb	-----S-	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
				Notre Dame Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$800.00		0.00			
28	WKYC	11/03/12	11/03/12	630A-7A	CM	630a-7a	-----S-	:30	1	\$200.00	P-5	0.00	NM	1	\$200.00
				Chris Matthews Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$200.00		0.00			
29	WKYC	11/03/12	11/03/12	Sat 7-8p	CM	7-8p	-----S-	:30	2	\$400.00	P-5	0.00	NM	2	\$800.00
				Sat 7-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		2				\$400.00		0.00			
30	WKYC	11/03/12	11/03/12	SAT TDY	CM	7a-9a	-----S-	:30	2	\$350.00	P-5	0.00	NM	2	\$700.00
				NBC Today Show (Sa)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		2				\$350.00		0.00			
31	WKYC	11/03/12	11/03/12	Sat 9-1030a	CM	9a-1030a	-----S-	:30	3	\$350.00	P-5	0.00	NM	3	\$1,050.00
				Channel 3 News 9am Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		3				\$350.00		0.00			
32	WKYC	11/03/12	11/03/12	Sat Prime B	CM	9-10p	-----S-	:30	1	\$900.00	P-5	0.00	NM	1	\$900.00
				Sat Prime B		(9:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$900.00		0.00			
33	WKYC	11/04/12	11/04/12	Meet the Press	CM	1030a-1130a	-----S	:30	1	\$1,500.00	P-5	0.00	NM	1	\$1,500.00
				Meet the Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$1,500.00		0.00			
34	WKYC	11/04/12	11/04/12	Browns Tonight	CM	Browns Tonight	-----S	:30	1	\$950.00	P-5	0.00	NM	1	\$950.00
				Browns Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$950.00		0.00			
35	WKYC	11/04/12	11/04/12	Su 12-1230p	CM	12-1230p /Su	-----S	:30	1	\$100.00	P-5	0.00	NM	1	\$100.00
				Channel 3 News at Noon Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$100.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
35	WKYC	11/04/12	11/04/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p /Su	-----S	:30	1	\$100.00	P-5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$100.00		0.00			
36	WKYC	11/04/12	11/04/12	5A-530A Hometime	CM	5a-530a	-----S	:30	1	\$125.00	P-5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$125.00		0.00			
37	WKYC	11/04/12	11/04/12	NFL Pregame Show NFL Pre-Game	CM	NFL Pre-Game (7:00 PM-8:00 PM)	-----S	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$1,000.00		0.00			
38	WKYC	11/04/12	11/04/12	NFL Pregame Show NFL Pre-Game	CM	NFL Pre-Game (7:00 PM-8:00 PM)	-----S	:30	6	\$1,000.00	P-5	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		6				\$1,000.00		0.00			
39	WKYC	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	-----S	:30	2	\$350.00	P-5	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		2				\$350.00		0.00			
40	WKYC	11/04/12	11/04/12	Sun 9-1030a Channel 3 News Sun 9a	CM	9a-1030a	-----S	:30	3	\$350.00	P-5	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		3				\$350.00		0.00			
41	WKYC	11/01/12	11/01/12	Thu Prime C Thu Prime C	CM	10-11p	---T---	:30	1	\$2,800.00	P-5	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$2,800.00		0.00			
42	WKYC	11/01/12	11/01/12	Thu Prime A Thu Prime A	CM	8-9p	---T---	:30	1	\$1,800.00	P-5	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$1,800.00		0.00			
43	WKYC	10/30/12	11/04/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	- TWTFS	:30	8	\$950.00	P-5	0.00	NM	8	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTFS		8				\$950.00		0.00			
44	WKYC	10/30/12	10/30/12	Tue Prime A Tue Prime A	CM	8-9p	- T-----	:30	1	\$2,800.00	P-5	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- T-----		1				\$2,800.00		0.00			
45	WKYC	10/31/12	10/31/12	Wed Prime C Wed Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$2,000.00		0.00			
46	WKYC	10/31/12	10/31/12	Wed Prime A Wed Prime A	CM	8-9p (8:00 PM-9:00 PM)	--W----	:30	1	\$1,800.00	P-5	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$1,800.00		0.00			
47	WKYC	10/31/12	10/31/12	Wed Prime B Wed Prime B	CM	9-10p (9:00 PM-10:00 PM)	--W----	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$2,000.00		0.00			
48	WKYC	11/05/12	11/05/12	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:30	2	\$200.00	P-5	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2				\$200.00		0.00			
49	WKYC	11/05/12	11/05/12	M-F 10-11a M-F 10-11a	CM	10a-11a	M-----	:30	1	\$100.00	P-5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$100.00		0.00			

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49	WKYC	11/05/12	11/05/12	M-F 10-11a M-F 10-11a	CM	10a-11a	M-----	:30	1	\$100.00	P-5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$100.00		0.00			
50	WKYC	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$450.00	P-5	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$450.00		0.00			
51	WKYC	11/05/12	11/05/12	M-F 10-11a M-F 10-11a	CM	10a-11a	M-----	:30	2	\$100.00	P-5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2				\$100.00		0.00			
52	WKYC	11/05/12	11/05/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	M-----	:30	1	\$150.00	P-5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$150.00		0.00			
53	WKYC	11/05/12	11/05/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	M-----	:30	1	\$200.00	P-5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$200.00		0.00			
54	WKYC	11/05/12	11/05/12	Last Call Last Call w/Carson Daly	CM	135a-205a (1:35 AM-2:05 AM)	M-----	:30	1	\$50.00	P-5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$50.00		0.00			
55	WKYC	11/05/12	11/05/12	M-F 2-3p Rachel Ray	CM	2-3p	M-----	:30	2	\$200.00	P-5	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2				\$200.00		0.00			
56	WKYC	11/05/12	11/05/12	M-F 3-4p The Doctors	CM	3p-4p	M-----	:30	2	\$200.00	P-5	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2				\$200.00		0.00			
57	WKYC	11/05/12	11/05/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	M-----	:30	2	\$300.00	P-5	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2				\$300.00		0.00			
58	WKYC	11/05/12	11/05/12	M-F 430a-5a 430a News	CM	430a-5a	M-----	:30	1	\$50.00	P-5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$50.00		0.00			
59	WKYC	11/05/12	11/05/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	M-----	:30	2	\$50.00	P-5	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2				\$50.00		0.00			
60	WKYC	11/05/12	11/05/12	M-F 5-6p Dr. Phil	CM	5p-6p	M-----	:30	2	\$500.00	P-5	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2				\$500.00		0.00			
61	WKYC	11/05/12	11/05/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	M-----	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$750.00		0.00			
62	WKYC	11/05/12	11/05/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	M-----	:30	2	\$400.00	P-5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2				\$400.00		0.00			
63	WKYC	11/05/12	11/05/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	M-----	:30	1	\$1,500.00	P-5	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$1,500.00		0.00			

Order / Rev: 706685  
 Alt Order #: 06278669  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA WKYC  
 Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
63	WKYC	11/05/12	11/05/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	M-----	:30	1	\$1,500.00	P-5	0.00	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12    11/11/12    M-----    1    \$1,500.00    0.00															
64	WKYC	11/05/12	11/05/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	M-----	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12    11/11/12    M-----    1    \$750.00    0.00															
65	WKYC	11/05/12	11/05/12	M-F 7-9a Today Today Show	CM	7a-9a	M-----	:30	5	\$400.00	P-5	0.00	NM	5	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12    11/11/12    M-----    5    \$400.00    0.00															
66	WKYC	11/05/12	11/05/12	M-F 730-8p Entertainment Tonight	CM	730-8p	M-----	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12    11/11/12    M-----    1    \$750.00    0.00															
67	WKYC	11/05/12	11/05/12	M-F 9-10a Today II Today Show II (9:00 AM-10:00 AM)	CM	9a-10a	M-----	:30	2	\$200.00	P-5	0.00	NM	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12    11/11/12    M-----    2    \$200.00    0.00															
68	WKYC	11/05/12	11/05/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	M-----	:30	1	\$950.00	P-5	0.00	NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12    11/11/12    M-----    1    \$950.00    0.00															
Totals													232    \$116,925.00		